



the Gala
Celebrate the Light



**SPONSORSHIP
OPPORTUNITIES**

Rogers Foundation presents

**More Than a Body:
Reclaiming Identity & Wellness**

Friday, November 7, 2025
The Garage at The Harley Davidson Museum



ROGERS | Foundation
Behavioral Health

OUR MISSION

At Rogers Behavioral Health Foundation, we believe everyone deserves access to exceptional mental health care. The Gala helps make that possible by raising critical funds for patient scholarships, meaningful programs, and calming, recovery-focused environments.



Our reach:



- The Foundation's Angel Fund provided \$355,000 for over 1,000 requests to help with financial hardship outside of direct-treatment costs
- The Foundation granted free life-saving treatment valued at \$1.62 million in patient care grants for nearly 350 patients, offering care lasting from 3 to 40 days

More Than a Body: Reclaiming Identity and Wellness is a call to challenge stereotypes, break the silence, and start honest conversations about eating disorders and body image. For too long, these struggles have been hidden behind stigma and shame, especially for those whose experiences don't fit traditional narratives. This event invites us to reframe the conversation, explore the complex connections between self-worth, identity, and mental health, and affirm that healing is not only possible—it's powerful. Together, we'll uplift voices, share stories, and reclaim the truth: we are all more than a body.









KEYNOTE
SPEAKER

Brian Cuban

We are honored to welcome Brian Cuban as our keynote speaker. A nationally recognized author and advocate, Brian will share his personal journey and helping break the stigma surrounding eating disorders, especially among men. His story brings powerful awareness to the importance of mental health and healing.

PARTNERSHIP OPPORTUNITIES

Be the Spark 

| Sponsorship Benefits | Presenting \$25,000 |
|---|---|
| Exclusive opportunity |  |
| First mentions in printed and verbal communications |  |
| Opportunity to welcome guests |  |
| # of attendees | 20 |
| Logo/name featured on digital presentation | Full display |
| Video shout out by former patient posted on Foundation's social media |  |
| Recognition on Rogers Behavioral Health Foundation website | Logo with link |
| Exclusive tour of Rogers' Oconomowoc campus with private virtual reality experience |  |
| First right of refusal for 2026 Gala |  |

PARTNERSHIP OPPORTUNITIES

Be the Spark 

| Sponsorship Benefits | # of Attendees | Logo/name on digital presentation | Video shout out by former patient posted on Foundation's social media | Event website promotion | Social media recognition |
|-----------------------------|----------------|-----------------------------------|---|-------------------------|--------------------------|
| Radiate \$20,000 | 15 | Full display |  | Logo with link | Individual post |
| Sapphire \$15,000 | 15 | Full display |  | Logo with link | Group post |
| Dazzle \$10,000 | 10 | Half display | | Logo with link | Group post |
| Sparkle \$7,500 | 10 | Half display | | Logo with link | Group post |
| Glow \$5,500 | 8 | Half display | | Logo with link | Group post |
| Ignite \$3,500 | 8 | Group display | | Name | Group post |
| Glimmer \$2,500 | 4 | Group display | | Name | Group post |
| Blush \$1,500 | 2 | Group display | | Name | Group post |

PARTNERSHIP OPPORTUNITIES

Illuminate the Light



Virtual Reality Experience:

\$3,000

Recognition on signage by virtual reality experiences.



Speaker:

\$2,500

Verbal recognition during program.



Photo Booth:

\$2,000

Recognition on signage by photo booth.



Entertainment:

\$1,000

Recognition on signage by the music entertainment.



Gourmet Food Stations:

\$800

Recognition on signage at stations.



Permanent Bracelets:

\$500

Recognition on signage by permanent bracelet pop-up

All Illuminate the Light level sponsors will also receive name recognition on event website and presentation at event

Ember of Impact:

\$500-15,000

Your outright gift provides better days for those in need! You will receive name recognition on the event website and digital presentation at event.





COMMITMENT FORM

Friday, November 7, 2025
The Garage
at The Harley Davidson
Museum

Scan to register.



Please return to:
Rogers Foundation
34700 Valley Road
Oconomowoc, WI 53066

Questions? Contact:
courtney.richter@rogersbh.org
262-646-6333

ROGERS
Behavioral Health
Foundation

Sponsorship Levels

Be the Spark:

- ☐ Presenting: \$25,000
- ☐ Radiate: \$20,000
- ☐ Sapphire: \$15,000
- ☐ Dazzle: \$10,000
- ☐ Sparkle: \$7,500
- ☐ Glow: \$5,500
- ☐ Ignite: \$3,500
- ☐ Glimmer: \$2,500
- ☐ Blush: \$1,500

Illuminate the Light:

- ☐ Virtual Reality Experience: \$3,000
- ☐ Speaker: \$2,500
- ☐ Photobooth: \$2,000
- ☐ Entertainment: \$1,000
- ☐ Gourmet Food Stations: \$800
- ☐ Permanent Bracelets: \$500

Ember of Impact:

- ☐ Indicate the amount of your gift (\$500-\$15,000): \$ _____

Donate

General Donation:

- ☐ I am unable to sponsor/attend but would like to offer my support by making a donation (\$5-\$499): \$ _____.

General Registration

Individual Tickets:

- ☐ # _____ guests at \$350 per person for a total of \$ _____.

Contact Information:

Contact Name: _____

Address: _____

City, State, Zip: _____

Phone: _____

Email: _____

How would you like to be recognized? _____

Payment Options:

- ☐ Register and pay online at <https://rogersgolf.givesmart.com>
- ☐ Please invoice me at the above address.
- ☐ My check is enclosed (payable to Rogers Foundation).

celebrate the light



Rogers Foundation
2023 Annual Gala

ROGERS | Foundation
Behavioral Health

rogersbhfoundation.org | 262-646-1646 | infofoundation@rogersbh.org