

Give for a better day.

*Help
make a day...*

*Guided by **strength**.*

*Inspired by **hope**.*

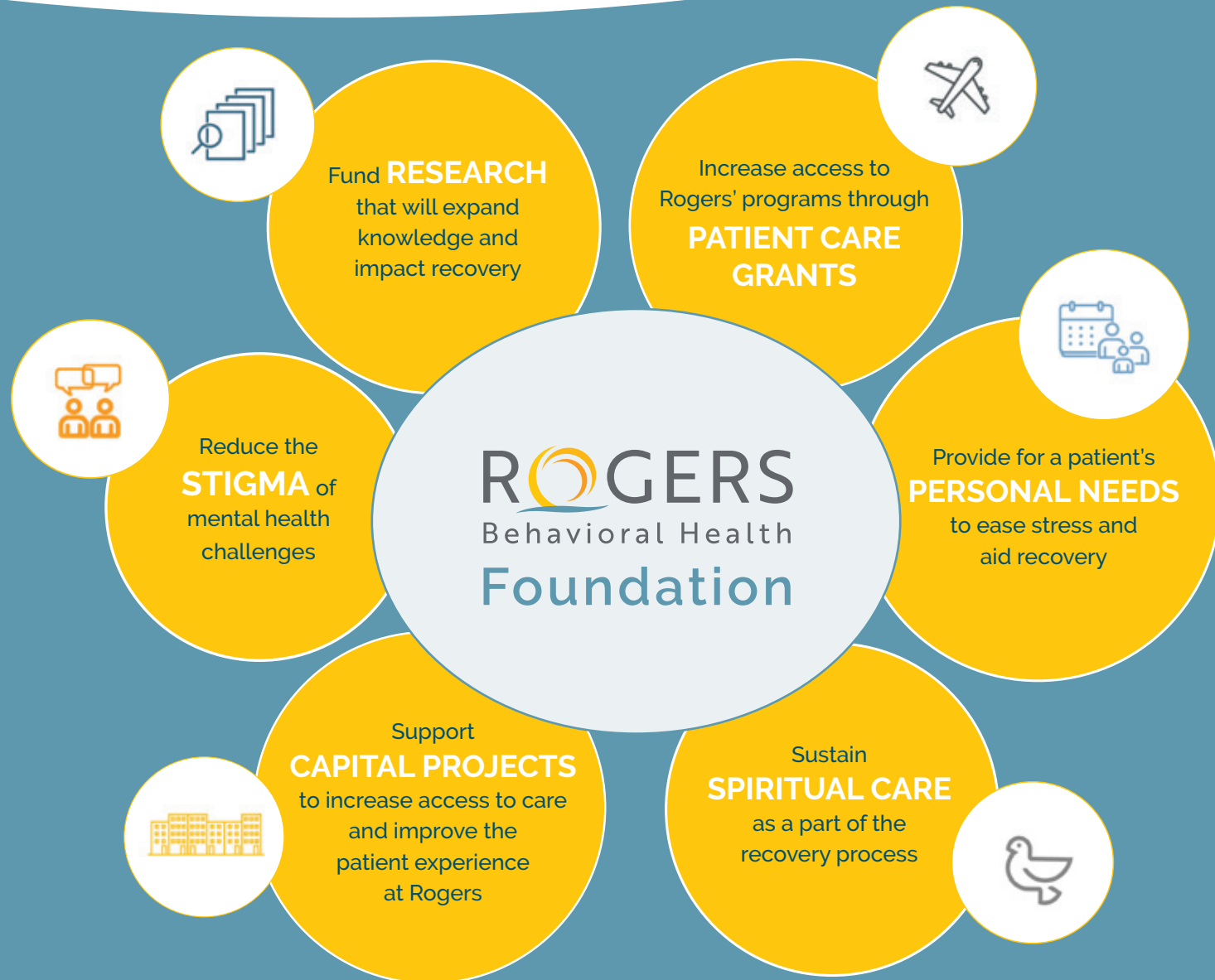
*Filled with **joy**.*



Life-saving initiatives supported by Rogers Foundation

We are on a mission to save the lives of those who suffer from mental health disease.

Support from generous donors allows us to:



To friends of Rogers Foundation,

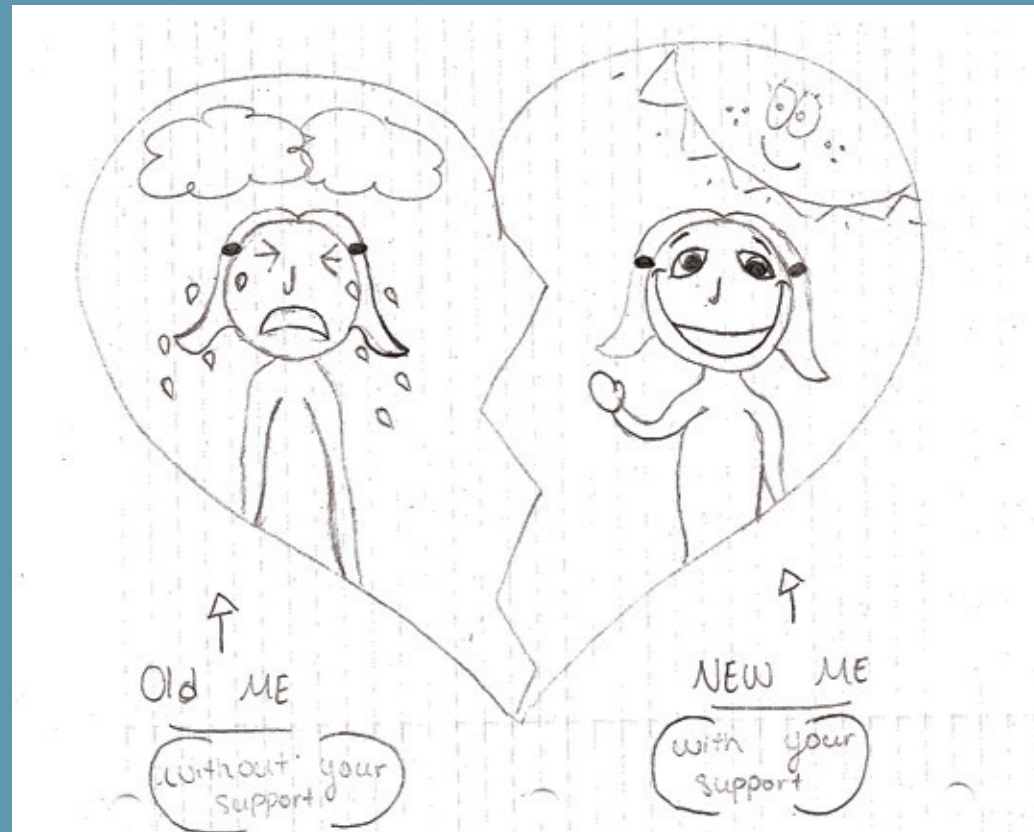
...YOUR
donation
SAVES LIVES.

The Schwartz Family

From a family
who received a
Patient Care Grant

Patient
Care Grant

Thank you!



As parents of a daughter who has struggled with mental health challenges, these questions still keep us up at night. We dream of the day when mental health disorders can be predicted and prevented, when treatment is readily accessible to all, and when it takes fewer days of treatment to achieve long-term recovery.

Rogers Behavioral Health shares that same vision. With advances in computing power and data mining, combined with electronic medical records, Rogers has the unique ability to uncover insights in patient populations that is not possible through conventional methods.

Rogers' commitment to evidence-based practices saved our daughter's life. Yet, there is so much more to learn and so many more lives to be saved through research. We need to think BIG!

We support research at Rogers because they are in the position to dig deep and find answers.

Diana Tony

Research

“WHY did this happen?”

“WHERE is this coming from?”

“HOW will this get better?”



Turning shame into empowerment

The Foundation works hand-in-hand with Rogers InHealth to provide initiatives that directly contribute to stigma reduction.

In a program called Up to Me, participants explore their own story and learn skills to turn feelings of shame and isolation into empowerment and resilience.

**Stigma
Reduction**

Bring this program to your community!
Go to RogersInHealth.org to learn more.

This program has been adapted for:

- *Teens*
- *Adults*
- *Parents/caretakers*
- *Sexual and gender minorities*
- *Survivors of suicide attempts*
- *Veterans*
- *Individuals with Tourette syndrome and associated tic disorders*

SECRECY

**SELECTIVE
DISCLOSURE**

**BROADCAST
IT TO
EVERYONE**

SHOULD I TELL MY STORY?



Planned Giving



Long-time friends and supporters of Rogers and vocal proponents of mental health and wellness, Mac and Sue have included Rogers Foundation as a beneficiary of their trust and created the Mac and Sue Endowment Fund.

A Legacy of Mental Health and Wellness


Mac and Sue's giving hearts will be forever woven into the lives of patients and staff at Rogers Behavioral Health.

After 22 years, Mac retired from the Foundation's Board of Directors. He and Sue have drawn their passion from the prevalence of mental health and addiction challenges in society as well as Rogers' ability to meet these needs.

Sue says that over the years she has most enjoyed getting to know all the people who demonstrate selfless strength and commitment to individuals seeking treatment at Rogers.

For Mac, he attributes his insider's view of Rogers as his source of inspiration over the years. "Being on the board, we hear many stories. There are heart-wrenching stories about lack of insurance coverage, inspiring stories of courage, and moving stories of lives saved as a result of the work we're doing. It's because of these stories why I have chosen to dedicate myself to this mission for more than two decades."

But their story is far from over. This past fall, they decided to include Rogers Foundation as a beneficiary of their trust. As Mac explained, "We believe in planning for the future and making an impact on something that will extend well beyond our years."



*“This gift is more
appreciated than
you know.”*

Angel
Fund

Not only will it cover expenses for our visit this weekend, but it's giving us an even bigger gift...the chance to spend the weekend with Logan focused on his treatment and our family without the worry of how we will come up with the money or what we will have to go without this month to cover it.

I really feel like Rogers is a place of miracles. You are giving me my son back!! You have something very special happening, and we are blessed to be a part of it." — *Logan's mom*

No bake sales for mental illness

Tragically, this year one of my daughter's 13 year-old classmates was diagnosed with a rare and aggressive brain cancer.

I'm so proud of my community's response to this family's tragedy. While only this child and his family can know the full depth of cancer and the impact it has on his body, his emotions, his family — everyone can hear the word "cancer" and know that it will mean:

1. drain on the family finances
2. drain on family's emotional resources and reserves
3. physical and emotional pain for this child and emotional torture for his parents
4. fears for this child's survival
5. fights to procure the best medical help
6. fights with an insurance company over whether they will approve a treatment that could save a child's life

Not many people realize this about OCD.

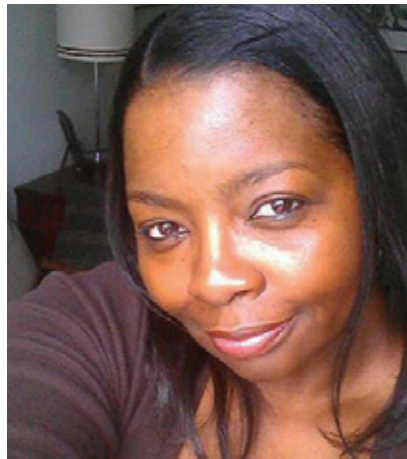
While I've prayed for this child and been heartened by all of the support his family has gotten, it's occurred to me that this is "A Tale of Two Mothers" in some ways.

One mother has a child with a pernicious physical condition that threatens to steal his life who receives a blessed outpouring of support from the community.

The other mother has a child with an insidious mental illness (with physical dimensions) that threatens her life but her disease is still locked in shadows of distortions and stigma attached to mental illness.

100 years ago it was cancer that was the disease locked in the shadows of fear and ignorance. Cancer was a disease of "moral failure" or "character weakness" as mental illness is still too often seen now.

I'm hoping that in not too many years to come, it will be the same for OCD and anxiety, for eating disorders, for depression, and for addiction that Rogers Behavioral Health can treat.



Melvina Young

This is an excerpt taken from a presentation by Melvina Young, mother of a daughter with OCD treated at Rogers

**Stigma
Reduction**

Family's gift honors memory of loved one



Members of the Kubly family join together at a special dedication ceremony of the Charles E. Kubly Adult Residential Center at Rogers Behavioral Health in Oconomowoc.

Thanks to a generous gift from Dr. Michael and Billie Kubly, the building that houses Focus Depression Recovery received extensive renovations and was re-named the Charles E. Kubly Adult Residential Center in loving memory of their son, Charlie.

Through this gift, the family continues their commitment of providing hope for others who are affected by the disease of depression.

**Capital
Projects**

Zywave raises funds for mental health treatment at Rogers



**MyRogers:
Community
Sponsored
Event**

Plan your own event! Go to
rogersbhfoundation.org/events/rogers-plan-event.

As a part of their "Helping Handz" charitable giving program, Zywave, a company based out of Milwaukee, Wisconsin, chose Rogers Foundation as the recipient of their fundraising initiatives for the month of February. The team raised \$3,375 by coordinating a Super Bowl pool, Valentines' Day sale (flowers, balloons, baked-goods), and a company-wide trivia contest.

Grace Evans, talent support specialist, explained, "We chose to support Rogers, as some members of our team hold the mental health cause close to our hearts. To us, we see mental health and addiction challenges as a public health crisis that most people either don't want to understand or want to ignore, despite so many being affected."

Dear Rogers Foundation,



Patient
Care Grant

My name is Ryan. I have been a patient here since August 6th. My last day is on October 24th! Without the foundation, my insurance would have cut me off before I wanted to be in PHP. If my days wouldn't have been extended, I would not be where I am today. Your kind gesture of giving me a grant allowed me to work harder on my OCD & anxiety for a longer period of time. I don't know where to start, but I can't thank the foundation enough. I am forever grateful for this program, because it has truly changed my life. I came into this program washing my hands 40-50 times a day. Just last night, I only had 1 handwash! I was able to get to this point because of the foundation. Without it, my progress would have certainly slowed down. So from the bottom of my heart, I thank you. Thank you so much. You have no idea how much this meant to me.

Sincerely, Ryan

While letters such as Ryan's warm the hearts of the Rogers team and financial contributors to the Patient Care Grant program, the intrinsic value of this fund is demonstrated by the exponential mental health gains made by those who receive the grants. In Ryan's case, his care team reported that his Y-BOCS (the scoring used to rate OCD symptoms) decreased from a 25 (severe) upon admission to a 5 (subclinical) upon discharge.



Ryan's story is really genuine. He has been one of the most motivated patients I've had. Opportunities such as the patient care grants and our strong team approach are what make working at Rogers so meaningful.

— Dr. Vikram Gopal, DO, Psychiatrist
Rogers Behavioral Health – Nashville, TN



Artificial intelligence used to enhance clinical care

Rogers Behavioral Health has the largest collection of patient data of any mental health system in the nation, completing an average of 600,000 assessments and growing by 15 million datapoints each year.

We recently partnered with Cerner to leverage our electronic medical records and help us analyze 20+ years of data to come up with a list of indicators to predict the likelihood of suicide.

To date, our predictability rate for suicide is higher than any other written or verbal assessment.

The beauty of artificial intelligence (AI) is that with every new datapoint entered, the computer is learning and adjusting the list of primary indicators to increase the rate of predictability.

When our research is complete, the list of indicators will help us tailor an individual's treatment plan and aftercare regimen to improve recovery.

Through our partnership with Cerner, we are positioned to share our findings with other mental healthcare clinics and facilities as we work together to save lives.

Research

AI is also being used for additional research projects, such as predicting opioid relapse and other treatment outcomes.

Representatives from Rogers Behavioral Health, the Rodan family, and the Walnut Creek community gather for the official grand opening of the regional clinic.



Family brings Rogers to west coast

The concept of the regional clinic was created to meet several needs. First, research in clinical outcomes at Rogers has shown that patients who go on to complete partial hospitalization care after inpatient or residential treatment do best. By using a full continuum of care, patients are likely to sustain their gains and many continue to make progress.

Second, there is a shortage of specialized mental healthcare services in the US, making convenient access to treatment difficult. With four levels of care within the Rogers system to choose from, patients can step up a level, down a level, or find the one level of care that works best for them.

Thank you to the Rodan family for introducing Rogers Behavioral Health to the residents of California.

**Capital
Projects**

Dear donor-

I am a grateful recipient
of treatment for anxiety
& alcoholism at Rogers
your gift made this possible -
I cannot begin to express
how much I appreciate
your generosity. I was so
helpless on my own & could
not get out of the dark hole
of addiction without the
care of the staff & doctors
at Rogers.

This winter my husband
& I welcomed our second
child, & life has never been
better. I truly didn't know
if I'd ever recover. Thanks
to you - I am free to live!
♥, Emily.

**“Thanks to
you — I am
free to live.”**

**Patient
Care Grant**

Reducing stigma of mental health challenges



Supported by Rogers Foundation, Rogers InHealth was created to eliminate the stereotypes, prejudice and discrimination that make up the stigma of mental health.

Visit RogersInHealth.org for stories of hope, strategies for recovery, and online resources for individuals, families, schools, and workplaces.

Community Engagement



Kelly chooses empowerment over pain

"I'm such a sap! I'm always the first one with tears in my eyes listening to someone share their story. Reaching out and helping someone who is suffering is priceless to me."

"When my husband lost his battle with alcoholism and depression, my kids and I dealt with a lot of whispering and pointing. We talked about how their dad had a disease that overtook him. They have nothing to be ashamed of."

I attended one of the Foundation's events where the keynote speaker spoke about her battle with depression. I wasn't prepared for the impact of that presentation. It solidified to me how much Rogers is needed. I knew I wanted to help."

And, help she did (and still does):

1. Kelly invited her co-workers to donate an item on the Foundation's "Give for a Better Day" wish list.* In exchange for the donation, they were granted the opportunity to wear jeans each Friday of the month.
2. Her friend held an in-home Pampered Chef party in which a portion of the sales were donated to the Foundation.
3. She speaks up and gets involved on behalf of mental health and wellness, and she hopes that it will inspire others to do the same.

**View the wish list at rogersbhfoundation.org/events/rogers-plan-event.*

Grateful family establishes endowed named fund

Endowment

"I wanted to thank you for sending the packet with the parent letter, patient feature and summary report of the Hurlbut-Johnson Endowed Fund that detailed the use of funding last year. The presentation was a wonderful testament to how our contribution is helping save lives! We are so happy to be able to "give back" to Rogers. I have forwarded the copies to all of the trustees and they are thrilled to be helping make an impact. Rogers has a special place in my heart for many reasons — for the population you serve but also because of the dedicated staff. It is so wonderful that families have a place like Rogers to turn to.

L. Johnson

**“Our finances are
extremely limited,
so we are extremely
grateful for
your support.”**

**Patient
Care Grant**

Dear Mr. Schueth and the
Rogers Foundation,

Thank you for gifting
our family with monies from
the Grant Fund. We were able
to pay off a large part of our
medical journey for our daughter's
admittance into Rogers.

She has made great
strides in treatment and
is discovering who she is underneath
the layers of illness. As we knew
all along, she is a beautiful person.

Our finances are extremely limited
so we are extremely grateful for
your support. We know Rogers is the
right place for her growth. Thank you for
enhancing her life and ours.



Donations offer hope for patients with depression

Thanks to two generous donations, one from an anonymous donor and the other from Dr. Michael and Billie Kubly, the Foundation was able to purchase two pieces of equipment considered the latest technology in the treatment of depression: Transcranial Magnetic Stimulation (TMS). TMS provides renewed hope for patients whose depression does not respond to antidepressants or who cannot tolerate their side effects.

The Kubly's son, Charlie, suffered from depression and tragically took his life at age 28. When talking to Billie about the grant, she explains, "This machine might have made a big difference for Charlie. We are more than delighted that we could do this, as it will help many."



Your generosity will give someone like me the foundation for a life that they had all but given up on.

**Patient
Care Grant**

Dear Donors,

Without the grants, I would never be where I am today: back at school, doing my own laundry, taking out the trash and putting myself in a position to start a career with the hopes of a family to follow. For the first time in almost a decade, I can see fatherhood, the white picket fence and golden retriever, summer vacations and Christmas with the in-laws.

It is those like yourself that have allowed me to have a future worth calling a future. It takes a special person to make a gift to the patient care grant program. When I received the grants, I felt like the donors were holding me accountable for my recovery, and they still do today. Your generosity will give someone like me the foundation for a life that they had all but given up on. And, there are never enough words to thank you. But please know, with all of my heart, thank you.

— Gregory



Be in the know!

Check out the latest happenings at the Foundation, be inspired by stories of resilience, and learn how you can get involved.





Join us...
**Give for a
better day.**

Learn more at:
RogersBHFoundation.org

