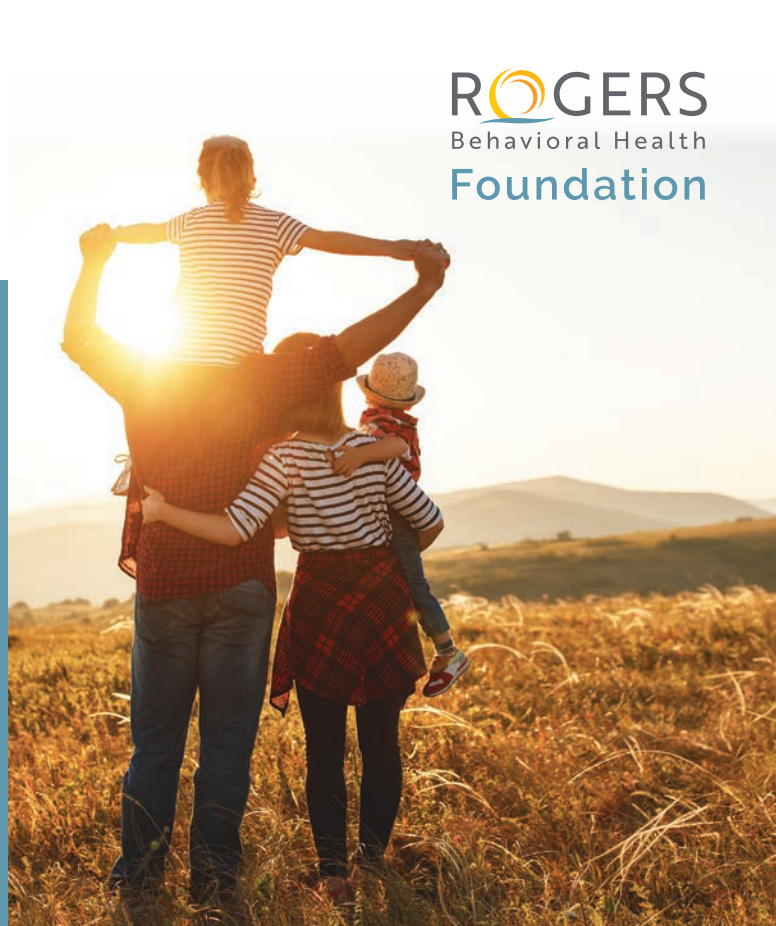


**Rogers Behavioral Health Foundation**  
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## ***Secure the Future***

Ensure treatment, research,  
and advocacy

***The endowed fund you  
establish will ensure  
generations of individuals  
receive the mental  
health and happiness  
they deserve.***



## ***Ensuring happiness***

Few things are more precious than the sound of laughter. It's the sound of being happy, whole, and healthy – physically, mentally, and emotionally.

For some, however, that happiness is threatened by serious mental health or addiction challenges. For these individuals, sadness, anxiety, and pain steal the joys of life, inhibit relationships with peers, disrupt school or work attendance, and distress even the most loving of families. And, because of stigma, many hide in shame instead of seeking help.

Rogers Behavioral Health and Rogers Behavioral Health Foundation are dedicated to changing that. We are committed to helping the teenage boy with depression feel joy, inspiring the young girl with an eating disorder to find self-love, and giving the man so afraid of germs the courage to hug his wife.

As a respected leader, Rogers is charting a course to deliver the highest quality behavioral health services with the best outcomes in the United States. We are expanding to fulfill the growing needs for patient care, research, and training.





## Changing the course

Together with Rogers Behavioral Health, the Foundation is changing the course of mental health and addiction challenges. We are helping people live healthy and productive lives through the following initiatives:

- Increasing accessibility to Rogers' programs by funding **grants** for patient care
- Improving outcomes through groundbreaking **research** studies
- Expanding services to underserved areas by supporting **capital projects**
- Breaking down **stigma** and encouraging those in need to seek help
- Removing barriers to care by providing for a patient's **personal needs**
- Enhancing the treatment process through advanced **medical equipment**

***I want to thank you for sending the packet with the parent letter, patient feature and summary report of the Hurlbut-Johnson Endowed Fund that detailed the use of funding last year. The presentation was a wonderful testament to how our contribution is helping save lives!***





## ***Why an endowed fund?***

An endowed fund offers lasting financial resources and offers a way to extend your giving. Through careful investment management, income generated from the fund enables Rogers Foundation to move forward with plans, projects, and research that improve the well-being of those with mental health and addiction challenges

## ***Targeted support***

When you establish an endowed fund you choose which program or service will receive income from your fund.

***Be a part of  
changing  
lives forever!***



## ***Creating your fund***

Initiating your endowed named fund is easy. A minimum gift of \$50,000 to establish the fund can be paid out over a period of up to five years. Gifts may be made using cash, securities, property, or estate plans.

The Foundation will walk you through the necessary steps. During the process, you may choose to recognize the fund in your own name or in honor or memory of a loved one.

Once established, future gifts are always welcomed to grow the fund and its impact.



## ***Tax advantages***

Contributions to your endowed fund qualify for charitable income tax deductions as provided by law and may reduce applicable gift or estate taxes.

## ***Professional management***

Rogers Foundation ensures that all endowed funds are effectively managed for their intended purposes. When you establish a fund, you will receive reports detailing contributions, income, and grants funded by your gift.

## ***Continued growth***

Your endowed fund's principal will never be spent. Investment income is credited proportionally to each fund in the Foundation's portfolio.

## ***Partner with the Foundation***

The fund you create establishes a partnership between you and the Foundation. As part of this partnership, you will have the opportunity to visit with physicians, clinicians, therapists and other professionals working in the area of your funding interest. You will learn about the use of your fund and new developments in patient care, research, and education in your area of interest.

Also in partnership, the Foundation will direct the income from your fund to the program area of your choice. If the purpose of your fund should ever become obsolete, the Foundation will ensure that your fund continues to support areas related to your original intent. But, whenever possible, you will have the opportunity to select a new direction of support.

*To get started, please contact Marty Vogel, vice president of principal gifts, at 262-646-1192 or [martin.vogel@rogersbh.org](mailto:martin.vogel@rogersbh.org).*



***“We believe in  
planning for the  
future and making an  
impact on something  
that will extend well  
beyond our years.”***

- Mac & Sue Endowment Fund