

# Step-by-step guide to creating your online fundraising page



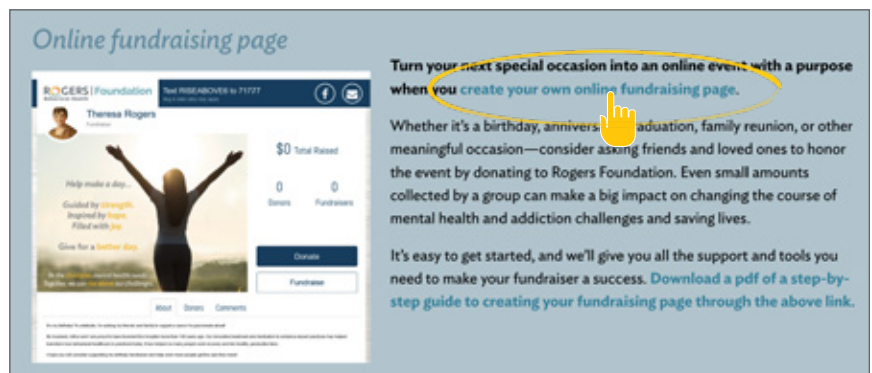
Turn your next special occasion into an online event with a purpose by creating your own Rogers Foundation fundraiser, either as an individual or as part of a team. Whether you are commemorating a birthday, wedding, graduation, or recognizing a friend/loved one in honor or in memory, the funds you raise will make better days possible for someone in need.

**Thank you for being the champion mental health needs!**

## Let's get started!

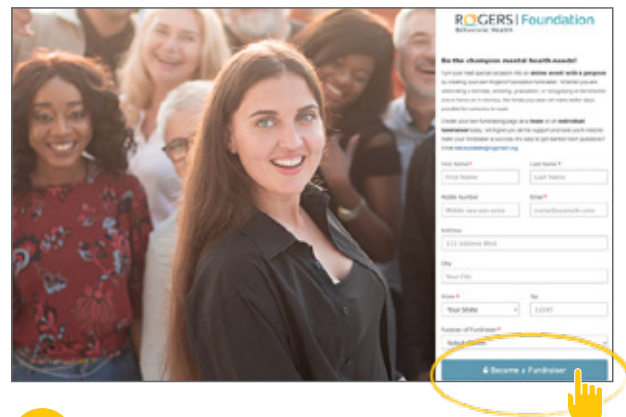
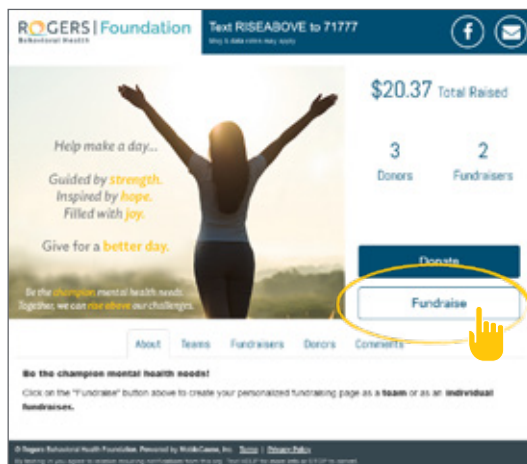
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On the [fundraise](#) page of the Rogers Foundation site, click **“create your own online fundraising page.”**



2

On the new screen, click **“Fundraise.”**

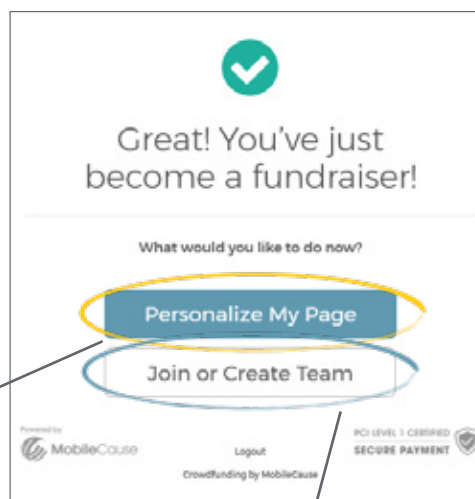


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Next, complete the sign-up form and click **“Become a Fundraiser.”**

- 4 Then, you'll receive your sign-up confirmation and have the option to **personalize an individual page** or **join or create a team page**.

When you click "Join or Create Team", you will have the option to personalize the existing or new team page.

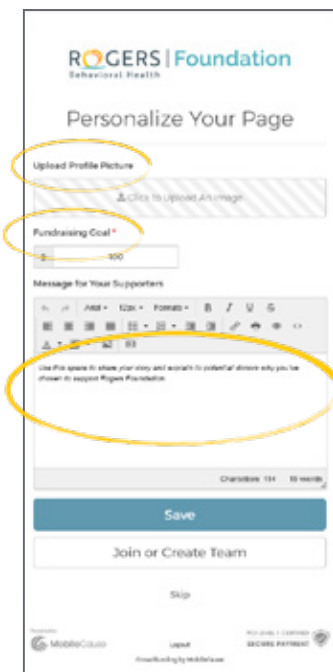


### 5 Individual page

On this page you will:

1. Upload a profile picture for your individual fundraiser
2. Set a monetary goal
3. Share a brief story to explain why you're raising funds for Rogers, and why people should donate

**Note: On an individual page, you are NOT able to change the main carousel image.**



### 5 Team page

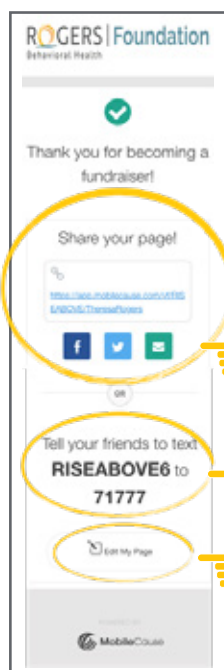
On this page you will:

1. Name your team
2. Upload a profile picture for your team fundraiser
3. Set a monetary goal
4. Upload a carousel image for the team's homepage.
5. Share a brief story to explain why your team is raising funds for Rogers, and why people should donate



- 6 After personalizing your individual or team page, look for a thank you email. On the thank you screen, you can:

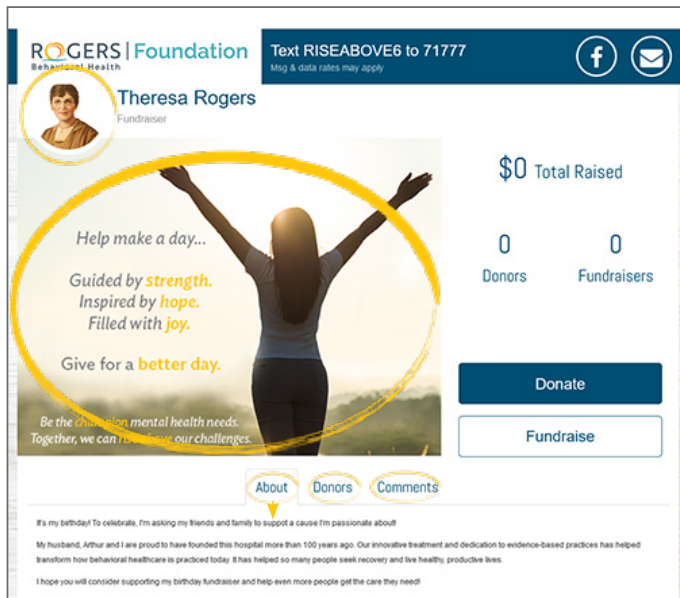
1. Invite people to support you by emailing them this direct URL to your page, or click on the social icon to go directly to that platform
2. Text RISEABOVE6 to 71777 to receive a link to your donation page
- 3 Find a link to edit your page at any time



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And now, it's time to start raising funds!

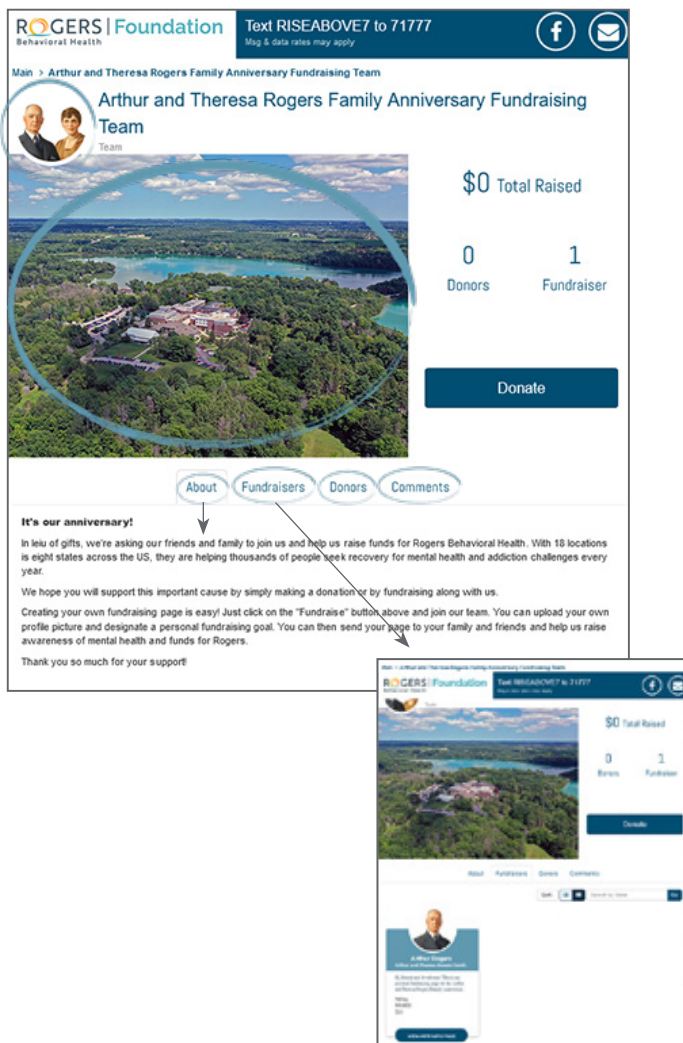


## Individual fundraising

About your **individual page**:

1. Your unique profile photo is in the upper left corner
2. A set Rogers' photo and message is in the carousel photo location\*
3. Your unique story (created in step 5) appears under **"About"**
4. Each supporter will be listed under **"Donors"**
5. Donors can leave a personal note under **"Comments"**

\* This app does not allow individual carousel photos to be personalized



## Team fundraising

About your **team page**:

1. Your team profile photo is in the upper left corner
2. Your team image is the carousel photo
3. Your team story (created in step 5) appears under **"About"**
4. Anyone who joins your team will have their profile included under **Fundraisers**
4. Each supporter will be listed under **"Donors"**
5. Donors can leave a personal note under **"Comments"**
6. The team page has a unique URL and anyone who joins your team will have a **personal page** within the team

