



Celebrate the Light

Thursday, November 12, 2026

The Pfister Hotel | 424 E Wisconsin Ave, Milwaukee, WI

SPONSORSHIP OPPORTUNITIES

Presenting Sponsor

SOLD OUT!
\$20,000

- **One (2) premium-location tables** for twenty (20) guests, ten (10) per table
- **Exclusive presenting sponsorship** with event title recognition: "Celebrate the Light Gala presented by [Sponsor Name]"
- **Verbal recognition** day of the event via emcee
- **Prominent logo placement** as Presenting Sponsor across all event marketing, including:
 - Press Release
 - Printed event program
 - Event invitations
 - Full-page ad in event program
 - Event website
 - Day-of PowerPoint presentation
 - Social media mention
 - On-site signage and branding
 - Email mentions

Radiant Sponsor

\$10,000

- **One (1) premium-location table** for ten (10) guests
- **Exclusive tour** of Roger's Oconomowoc Campus
- **Verbal recognition** from the stage by the event emcee
- **Logo recognition** as Dazzle Sponsor across event marketing, including:
 - Event website
 - Full-page ad in event program
 - Social media mention
 - Day-of PowerPoint presentation
 - Email mentions
 - On-site signage
 - Printed event program

Dazzle Sponsor

\$7,500

- **One (1) premium-location table** for ten (10) guests
- **Verbal recognition** from the stage by the event emcee
- **Logo recognition** as Dazzle Sponsor across event marketing, including:
 - Event website
 - Half-page ad in event program
 - Social media mention
 - Day-of PowerPoint presentation
 - Email mentions
 - On-site signage
 - Printed event program

If you have any questions or are interested in underwriting opportunities, please reach out to Emily Schweitz, Director of Development at Emily.Schweitz@rogersbh.org.

SPONSORSHIP OPPORTUNITIES *CONTINUED*

Sparkle Sponsor

\$5,000

- **One (1) reserved table** for ten (10) guests (standard placement)
- **Logo recognition** as Sparkle Sponsor across event marketing, including:
 - Event website
 - Social media mention
 - Email mentions
 - Printed event program
 - Half-page ad in event program
 - Day-of PowerPoint presentation
 - On-site signage

Glimmer Sponsor

\$3,500

- **One (1) half table** for five (5) guests
- **Logo recognition** as Glimmer Sponsor across event marketing, including:
 - Event website
 - Email mentions
 - Printed event program
 - Day-of PowerPoint presentation
 - On-site signage

Glow Sponsor

\$2,500

- **One (1) half table** for five (5) guests
- **Logo recognition** as Glow Sponsor across event marketing, including:
 - Event website
 - Printed event program
 - Day-of PowerPoint presentation
 - On-site signage

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SPONSORSHIP AGREEMENT

If you are interested in sponsoring one of the opportunities listed, please complete this form and email to Emily Schweitz, Director of Development, at Emily.Schweitz@rogersbh.org.

Company/Donor Name _____

Main Contact Name _____

Mailing Address _____

City _____ State _____ Zip _____

Business _____ Phone _____ Email _____

I wish to support the Gala Celebrate the Light at the level indicated below:

- ☐ Presenting Sponsor | \$20,000 **SOLD OUT!**
- ☐ Radiant Sponsor | \$10,000
- ☐ Dazzle Sponsor | \$7,500
- ☐ Sparkle Sponsor | \$5,000
- ☐ Glimmer Sponsor | \$3,500
- ☐ Glow Sponsor | \$2,500

Payment options

- ☐ Credit card payments can be made. Contact Emily Schweitz at Emily.Schweitz@rogersbh.org.
- ☐ Please invoice me.
- ☐ Wire transfer (ACH) – Please ask for transmittal instructions.
- ☐ Check enclosed – Make payable to Rogers Behavioral Health Foundation.

The above sponsorships may not be paid through a Donor-Advised Fund (DAF) or Qualified Charitable Distribution (QCDs), per IRS regulations.

Payment must be provided by Friday, March 27, 2026 to finalize your sponsorship and/or ticket purchase. If payment is not received, we cannot guarantee your spot at the event.

By electronically signing below you authorize the payment or charge(s) and agree to fulfill the terms of this Rogers Behavioral Health Foundation sponsorship commitment.



**SCAN TO
REGISTER ONLINE**

Signature _____ Date _____